



# LIFE SCIENCES PALOOZA

## SCHEDULE-AT-A-GLANCE

### Monday, September 25th

TIME	SESSION	PRESENTER	LOCATION
12:00 pm - 3:00pm	REGISTRATION	n/a	Registration Desk
2:00 pm - 4:30 pm	Open Session Product User Focus Groups for Porzio Life Sciences & iContracts Customers	Porzio Life Sciences Staff iContracts Staff	Hollywood West Ballroom
6:00 pm	WELCOME PARTY	ALL	Backstage Cafe

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## SCHEDULE-AT-A-GLANCE

### Tuesday, September 26th

TIME	SESSION	PRESENTER	LOCATION
7:15 am - 8:15 am	Breakfast	ALL	Legends Lounge
8:20 am - 8:35 am	Welcome Remarks	John Oroho (Porzio Life Sciences)	Hollywood West Ballroom
8:35 am - 9:10 am	<b>AI &amp; Trust: Transforming Healthcare Together</b> This session will explore the concept of AI and its various aspects. We begin with a brief history of AI's evolution and a discussion of predictive vs generative AI. We will address the importance of explainable AI, ethics, and performance in AI systems and raise macro-level considerations such as policies, regulations, human-AI balance, concerns about AI's impact on humanity and jobs, and most importantly trust in AI.	Kiran Vuppala & Amanda Holzer (Porzio Life Sciences)	Hollywood West Ballroom
9:15 am - 9:55 am	<b>Customer Case Study</b>	Shane White (Porzio Life Sciences) & TBA	Hollywood West Ballroom
10:00 am - 10:25 am	Networking Break	ALL	Hollywood East Ballroom
10:30 am - 10:55am	<b>Federal Regulatory Horizon</b> This session will cover the American Rescue Plan Act of 2021 - Medicaid AMP Cap Removal, Inflation Reduction Act (IRA), the Refund Act - Pharmaceutical Drug Waste Rebates and CMS Proposed Rules.	Sarah McClure & Katie Johnson (iContracts)	Hollywood East Ballroom
	<b>AI-Powered Product Delivery: Bring Compliance Products To Market In Months, Not Years With OutSystems</b>	David Gilkey (OutSystems)	Immokalee A

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## SCHEDULE-AT-A-GLANCE

### Tuesday, September 26th

TIME	SESSION	PRESENTER	LOCATION
11:00 am - 11:25 am	<b>Enforcement Action Update</b> This session will provide an overview of various regulatory trends related to the life sciences industry and we discuss several examples of recent enforcement actions.	Jennifer Romanski, JD (Porzio, Bromberg & Newman PC & TBA)	Hollywood West Ballroom
11:30 am - 11:55 am	<b>REFUND Act - Preparing for Pharmaceutical Drug Waste Rebates</b> This session will cover background & purpose, Applicable Drugs, Manufacturer Considerations & Responsibility, Refund Amount and Civil Monetary Penalties.	Katie Johnson (iContracts)	Hollywood West Ballroom
12:00 pm - 12:55 pm	LUNCH	ALL	Legends Lounge
1:00 pm - 1:30 pm	<b>What's Your Data Doing For You? How To Use It To Drive Business Decisions and Manage Risks</b> This session will cover the importance of utilizing data being collected and the DOJ's expectation it is analyzed. Also, will highlight specific examples of Key Risk Indicators and what a data analytic looks like to visualize that risk.	Theo Rosini & Dave Birmingham (Porzio Life Sciences)	Hollywood West Ballroom
	<b>Government Pricing Compliance Best Practices</b> This session will cover Medicaid Compliance Strategies, Prior to Calculating, Understanding the GP Calculations and Post Calculations.	Sarah McClure & Katie Johnson (iContracts)	Immokalee A
1:35 pm - 2:05 pm	<b>State Drug Price Transparency: What's New and On The Horizon</b> This session will present on the current legislative landscape for state price transparency requirements. We will describe new laws in 2023, review recent changes to existing laws, and examine the legal challenge filed in Minnesota.	Nancy Henshaw (Porzio Life Sciences) Sara Simon, JD (Porzio, Bromberg & Newman PC)	Hollywood West Ballroom
	<b>iContracts Solutions Roundtable Opportunity</b>	iContracts Team	Immokalee A & B
2:10 pm - 2:55 pm	<b>The Tale of Two Compliance Programs - The Prosecution of Compliance Officers, Directors, and Managers</b>	Bill Hughes, JD (Porzio, Bromberg & Newman PC)	Hollywood West Ballroom



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## SCHEDULE-AT-A-GLANCE

### Tuesday, September 26th

TIME	SESSION	PRESENTER	LOCATION
3:00 pm - 3:45pm	<b>The Future of the Healthcare and Life Sciences Ecosystem in New Jersey Part I - "Innovation &amp; Development"</b>		Hollywood West Ballroom
3:50 pm - 4:10 pm	NETWORKING BREAK	ALL	Hollywood East Ballroom
4:15 pm - 5:00 pm	<b>The Future of the Healthcare and Life Sciences Ecosystem in New Jersey Part II - "Legislative Policy &amp; Innovation Incentives"</b>		Hollywood West Ballroom
6:00 pm	EVENING RECEPTION	ALL	Landsharks Bar & Grill

# LIFE SCIENCES PALOOZA

## SCHEDULE-AT-A-GLANCE

### Wednesday, September 27th

TIME	SESSION	PRESENTER	LOCATION
7:15 am - 8:15 am	BREAKFAST	ALL	Legends Lounge
8:25 am - 9:15 am	<b>Product Roadmap</b>	Audrey DeGuarde, Kiran Vuppala (Porzio Life Sciences)	Hollywood West Ballroom
9:20 am - 9:45 am	<b>Highlighting the Pillars of HCP Engagement</b> During this session, we will review the five pillars of engaging with HCPs and deep dive into what your compliance program should be capturing at every pillar of the engagement process. We will also review best practices on how to ensure these items are captured and controls are in place as part of the process to be compliant without burdening the business with additional tasks/processes.	Shane White (Porzio Life Sciences)	Hollywood West Ballroom
	<b>Focus Group: Chargeback Processing</b> This session will touch on existing and future chargeback application settings, Core Data importance to Chargeback Processing, How To Troubleshoot the Chargeback Lifecycle and Useful Chargeback Reports for Internal and External Analysis.	Katie Klingler (iContracts)	Studio 2C
9:50 am - 10:15 am	<b>The Importance of Coaching &amp; Feedback</b> This session will help highlight why coaching and feedback is essential for your organization's success as well as showcase why managers are the cornerstone for team member engagement. You will learn a simple approach to feedback to make it more impactful.	Ted Power (iCoachFirst)	Hollywood West Ballroom
10:15 am - 10:35 am	NETWORKING BREAK	ALL	Hollywood East Ballroom
10:40 am - 11:10 am	<b>CMS Audit Readiness</b> This session will cover and review what to expect and how to prepare for an audit as well as a discussion of risks and pitfalls to avoid and best practices for refining your transparency operations.	Audrey DeGuarde & Keren Bisnauth (Porzio Life Sciences)	Hollywood West Ballroom
	<b>Focus Group: Rebate Management Best Practices</b> This session will cover Commercial Rebate Type and Definition Review, Calculation Methods and Set-Up Tips, Best Practices for Rebate Approval and a review of Reconciliation and Managed Care Rebates and Validation Options.	Katie Klingler (iContracts)	Studio 2C
11:20 am - 12:00 pm	<b>Med Device Compliance 101</b>	Jennifer Romanski, JD (Porzio, Bromberg & Newman PC)	Hollywood West Ballroom

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## SCHEDULE-AT-A-GLANCE

### Wednesday, September 27th

TIME	SESSION	PRESENTER	LOCATION
11:20 am - 12:00 pm	<b>Focus Group: Gross to Net</b> This session will discuss the gross to net month end close checklist, gross to net FAQs and resolutions, how to troubleshoot using supporting reports and a step through common business scenarios.	Michelle Jacobsen (iContracts)	Studio 2C
12:05 pm - 12:30 pm	<b>Preparing For New Aggregate Spend Laws</b> This session will be a deep dive on Connecticut and will touch upon Italy's laws too.	Keren Bisnauth & Theo Rosini (Porzio Life Sciences)	Hollywood West Ballroom
12:35 pm - 1:05 pm	<b>Peer-To-Peer Benchmarking Exercise</b>	Jennifer Romanski, JD, Keren Bisnauth, Shane White (Porzio Life Sciences)	Hollywood West Ballroom
1:05 pm - 1:15 pm	Closing Remarks	John Oroho (Porzio Life Sciences)	Hollywood West Ballroom
1:15 pm - 2:15 pm	LUNCH	ALL	Legends Lounge
2:15 pm	DEPART		